

City of Los Angeles Department of Transportation

# DBE Goal FFY 2022-2024

Disadvantaged Business Enterprise Goal for DOT-Assisted Contracts



December 30, 2021

## **BACKGROUND**

The City of Los Angeles Department of Transportation (LADOT) receives federal funding from the U.S. Department of Transportation (DOT) Federal Transit Administration (FTA). Recipients are required to set an overall goal for Disadvantaged Business Enterprise (DBE) participation in DOT-assisted contracts in accordance with 49 CFR part 26 “Participation by Disadvantaged Business Enterprises (DBE) in Department of Transportation Programs.” The overall goal is established to help ensure that DBEs have equal opportunity to participate in LADOT’s DOT-assisted contracts. 49 CFR part 26 also requires recipients of DOT federal aid to use a two-step process in the development of their overall DBE goal.

This document provides information about DOT-assisted contract opportunities available during the three-year goal period, methodology used to establish the DBE goal, proportion of the DBE goal anticipated to be met through race-neutral and race-conscious means, and consultation and publication of the DBE goal. The projects forming LADOT’s DBE goal include only FTA-funded projects.

This overall DBE goal applies to federal fiscal year (FFY) 2022-2024, or October 1, 2021 through September 30, 2024.

## **DOT-ASSISTED CONTRACT OPPORTUNITIES**

This section describes the upcoming projects funded by the FTA, excluding transit vehicle purchases. LADOT plans to award \$12,065,121 in FTA-assisted grants during FFY 2022-2024. FTA requires an overall DBE goal because LADOT anticipates awarding more than \$250,000 in FTA funds in a federal fiscal year.

### **Solar Real-Time Bus Arrival Signs**

Federal Award Identification Number: CA-2019-115-00  
DOT Grant Amount: \$418,404

The Solar Real-Time Bus Arrival Signs (Solar Arrival Signs) project will fund 170 solar-powered real-time bus arrival information signs installed at bus stops along select DASH routes. This project supports LADOT’s broader efforts to improve DASH performance and provide equitable and affordable access to information, quality transit service, and advanced transportation technologies.

### **Maintenance Facility Upgrades**

Federal Award Identification Number: CA-2020-202-01  
DOT Grant Amount: \$3,215,977

The Maintenance Facility Upgrades project will fund the purchase and installation of 15 high-powered chargers and associated electrical equipment to power battery electric buses, and a charger management system at LADOT’s Commercial Avenue bus maintenance facility in downtown Los Angeles.

## **Mobility Hubs**

Federal Award Identification Numbers: CA-37-X123

DOT Grant Amount: \$6,225,140

The Mobility Hubs project will fund a series of transit connectivity enhancements with first- and last-mile multimodal transportation options at designated locations near key Metro Rail stations. The Project aims to provide individuals with mobility choices to accommodate seamless trips to and from transit to employment, education, and major activity centers. The Project will integrate a suite of on-demand transportation choices at strategic locations to offer convenient connections for new and current transit users.

## **16<sup>th</sup>/Maple Lot Re-paving**

Transportation Improvement Program ID: LA0G1501

DOT Grant Amount: \$2,205,600

The 16th/Maple Lot Re-paving project (16<sup>th</sup>/Maple) will re-pave existing vacant property underneath the I-10 freeway so that it can be used as a bus layover and electric bus charging site. The lot is on East 16th Street between Maple Avenue and Wall Street in the city of Los Angeles. The property will hold about 47 commuter buses after their morning routes. Existing concrete and asphalt in poor condition will be removed.

## **DBE GOAL AND METHODOLOGY**

LADOT followed the federal regulations including the two-step goal setting methodology set forth in 49 CFR part 26.45 for how to set goals. Step 1 determines a Base Figure for the relative availability of DBEs and the overall goal and Step 2 allows adjustments to the Base Figure. This section illustrates the methodology for both steps for the projects described.

### **Step 1: Determine Base Figure for Relative Availability of DBEs**

#### Project Base Figure Methodology

To calculate the Base Figure, LADOT determined each project's budget by North American Industry Classification System (NAICS) code and then used the FTA's Weighted Base Figure FTA Worksheet 2016. The summary of arriving at the Base Figure is:

- Determine project budget and allocations by NAICS code
- Total the weight of each type of work by NAICS code
- Calculate the relative availability of DBEs by NAICS Code

LADOT determined each project budget by NAICS code as follows.

*Table 1 Project budgets with NAICS codes*

*1a Project: Solar arrival signs*

NAICS code	NAICS category	Project budget	FTA funds
339950	Sign manufacturing	80%	\$ 34,723.20
541512	Computer systems design services	20%	\$ 83,680.80
Total		100%	\$ 418,404.00

*1b Project: Maintenance facility upgrades*

NAICS code	NAICS category	Project budget	FTA funds
423610	Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment	11%	\$ 353,757.47
335313	Switchgear and Switchboard Apparatus Manufacturing	6%	\$ 192,958.62
335999	All other miscellaneous electrical equipment and component manufacturing	68%	\$ 2,186,864.36
238210	Electrical contractors and other wiring installation contractors	15%	\$ 482,396.55
Total		100%	\$ 3,215,977.00

*1c Project: Mobility hubs*

NAICS code	NAICS category	Project budget	FTA funds
485111	Mixed mode transit systems	17%	\$ 1,058,273.80
541611	Administrative management, Management consulting	30%	\$ 1,867,542.00
541330	Engineering Services	15%	\$ 933,771.00
237990	Other Heavy and Civil Engineering Construction	25%	\$ 1,556,285.00
541512	Computer Systems Design Services	8%	\$ 498,011.20
541310	Architectural Services	5%	\$ 311,257.00
Total		100%	\$ 6,225,140.00

*1d Project: 16th/Maple lot re-paving*

NAICS code	NAICS category	Project budget	FTA funds
238990	All Other Trade Specialty Contractors (paving commercial driveway and parking lot)	40%	\$ 882,240.00
238910	Site preparation contractors	42%	\$ 926,352.00
562119	Other waste collection	11%	\$ 242,616.00
237110	Water and Sewer Line and Related Structures Construction	3%	\$ 66,168.00
238110	Poured Concrete Foundation and Structure Contractors	3%	\$ 66,168.00
524126	Direct Property and Casualty Insurance Carriers (bond, fidelity, surety insurance)	1%	\$ 22,056.00
Total		100%	\$ 2,205,600.00

Next, LADOT weighed the work by NAICS code by calculating the FTA funds allocated to each code as a percentage of all project funds (\$12,065,121). The project costs are totaled below.

*Table 2 Total Project Cost*

<b>Project</b>	<b>FTA dollars</b>
Solar Bus Arrival Signs	\$418,404
Maintenance Facility Upgrades	\$3,215,977
Mobility Hubs	\$6,225,140
16th/Maple Lot Re-paving	\$ 2,205,600
<b>Total</b>	<b>\$12,065,121</b>

Using FTA’s Weighted Base Figure FTA Worksheet 2016, Table 3 lists the amount of FTA funds and weight of each type of work by NAICS code.

*Table 3 Weight of Work by NAICS Code*

<b>NAICS Code</b>	<b>NAICS Category</b>	<b>Amount of DOT funds on project</b>	<b>% of total DOT funds (weight)</b>
339950	Sign manufacturing	\$334,723.20	0.0277
541512	Computer systems design services	\$581,692.00	0.0482
423610	Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment	\$353,757.47	0.0293
335313	Switchgear and Switchboard Apparatus Manufacturing	\$192,958.62	0.0160
335999	All other miscellaneous electrical equipment and component manufacturing	\$2,186,864.36	0.1813
238210	Electrical contractors and other wiring installation contractors	\$482,396.55	0.0400
485111	Mixed mode transit systems	\$1,058,273.80	0.0877
541611	Administrative management, Management consulting	\$1,867,542.00	0.1548
541330	Engineering Services	\$933,771.00	0.0774
237990	Other Heavy and Civil Engineering Construction	\$1,556,285.00	0.1290
541310	Architectural Services	\$311,257.00	0.0258
238990	All Other Trade Specialty Contractors	\$882,240.00	0.0731
238910	Site preparation contractors	\$926,352.00	0.0768
562119	Other waste collection	\$242,616.00	0.0201
237110	Water and Sewer Line and Related Structures Construction	\$66,168.00	0.0055
238110	Poured Concrete Foundation and Structure Contractors	\$66,168.00	0.0055
524126	Direct Property and Casualty Insurance Carriers (bond, fidelity, surety insurance)	\$22,056.00	0.0018
<b>Total FTA-Assisted Contract Funds</b>		<b>\$12,065,121.00</b>	<b>1</b>

### *Relative Availability of DBEs*

LADOT calculated the relative availability of DBEs using data from the California Unified Certification Program (CUCP) DBE directory and the US Census Bureau County Business Pattern database. These data are the most consistent and available sources so LADOT is using them until local or other informed data becomes available. This method takes the number of ready, willing, and able DBEs from the CUCP and divides it by the number of all ready, willing and able businesses available from the Census Bureau to obtain the base figure. The same NAICS codes and LADOT's market area are used for each corresponding DBE and business category.

$$\text{Relative Availability} = \frac{\text{Ready, Willing and Able DBEs}}{\text{All Ready, Willing and Able Firms}}$$

LADOT defined the market area as the geographic area where the majority of its expenditures occur for FTA-funded projects. LADOT linked zip codes to addresses of project contractors and subcontractors from 2016 forward and determined its market area to be Los Angeles, Orange, and San Bernardino counties.

The data for DBE firms came from the CUCP database between March 2021 and December 2021. The data for all firms in the LADOT market area came from the latest available US Census Bureau County Business Patterns, which was 2018 or 2019 depending on the NAICS code.

Using FTA's Weighted Base Figure FTA Worksheet 2016, Table 4 lists the relative availability of DBEs (column C) by dividing the number of DBEs available (column A) by the number of all firms available by NAICS code (column B).

*Table 4 DBE Relative Availability by NAICS Code*

NAICS Code	NAICS Category	A Number of DBEs available to perform this work	B Number of all firms available (including DBEs)	C Relative Availability
339950	Sign manufacturing	14	274	0.0511
541512	Computer systems design services	293	3116	0.0940
423610	Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment	70	1002	0.0699
335313	Switchgear and Switchboard Apparatus Manufacturing	0	19	0.0000
335999	All other miscellaneous electrical equipment and component manufacturing	10	55	0.1818
238210	Electrical contractors and other wiring installation contractors	45	3446	0.0131
485111	Mixed mode transit systems	3	2	1.5000
541611	Administrative management, Management consulting	842	5903	0.1426
541330	Engineering Services	450	3162	0.1423
237990	Other Heavy and Civil Engineering Construction	150	99	1.5152
541310	Architectural Services	110	1572	0.0700
238990	All Other Trade Specialty Contractors	48	1056	0.0455
238910	Site preparation contractors	39	710	0.0549
562119	Other waste collection	1	31	0.0323
237110	Water and Sewer Line and Related Structures Construction	33	186	0.1774
238110	Poured Concrete Foundation and Structure Contractors	31	539	0.0575
524126	Direct Property and Casualty Insurance Carriers (bond, fidelity, surety insurance)	0	301	0.0000
<b>Combined Totals</b>		<b>2,139</b>	<b>21,473</b>	<b>0.0996</b>

**Overall availability of DBEs**

The overall availability of DBEs is 0.0996. Therefore, the Step 1 calculation to obtain the **Base Figure for LADOT’s projects is 9.96%**.

**Step 2: Adjust the Base Figure**

Step 2 consists of adjusting the overall DBE goal calculated in Step 1 to account for other evidence, which may include past participation; evidence from disparity studies; statistical disparities relating to financing, bonding, and insurance; data on employment, self-employment education and training, and union apprenticeship programs; and other relevant data. LADOT reviewed past participation to consider adjusting the Base Figure.

Past Participation

LADOT’s projects for FY 22-24 are similar to past projects and each of them contain at least one NAICS code that was used for projects awarded or implemented in the six years prior to this goal, or were used in prior goals. As a result, past DBE participation may be used to adjust the Base Figure by averaging the median DBE participation figure with the Base Figure from Step 1. This section provides DBE participation and their respective goals in the past recent years.

*DBE Goal FFY 2019-2021*

LADOT’s DBE goal for FFY 2019-2021 was 30.83%. Three projects were included totaling \$18,164,343 in DOT-assisted grants:

- Solar Real-Time Bus Arrival Signs: \$418,404
- Central Avenue Streetscapes: \$542,340
- San Fernando Valley Bike Path Phase III: \$17,203,599

*DBE Goal FFY 2016-2018*

LADOT’s DBE goal for FFY 2016-2018 was 18.7%. Two projects were included totaling \$23,055,745 in DOT-assisted grants:

- Streetscapes Glassell Park Transit Pavilion: \$190,000
- LADOT Bus Maintenance Facility and CNG Fueling Facility: \$22,865,745

LADOT gathered the DBE participation rates for each of the past four years to determine the median participation rate.

*Table 5 DBE Goal Attainment in the Past Four Years*

*5a. Federal Fiscal Year 2021 - DBE Goal: 30.83%*

DBE semi-annual report		June 1	Dec 1	Total
A.	Total awarded to DBE prime contractors (Line 8C)	\$0	\$0	\$0
B.	Total awarded to DBE subcontractors (Line 9C)	\$0	\$0	\$0
C.	Total awarded to DBEs (A+B)			\$0
D.	Total awarded to prime contractors (Line 8A)	\$0	\$0	\$0
E.	Annual percentage awarded to DBEs (C/D3)			0%



5b. Federal Fiscal Year 2020 - DBE Goal: 30.83%

DBE semi-annual report		June 1	Dec 1	Total
A.	Total awarded to DBE prime contractors (Line 8C)	\$0	\$0	\$0
B.	Total awarded to DBE subcontractors (Line 9C)	\$0	\$0	\$0
C.	Total awarded to DBEs (A+B)			\$0
D.	Total awarded to prime contractors (Line 8A)	\$0	\$0	\$0
E.	Annual percentage awarded to DBEs (C/D3)			0%

5c. Federal Fiscal Year 2019 - DBE Goal: 30.83%

DBE semi-annual report		June 1	Dec 1	Total
A.	Total awarded to DBE prime contractors (Line 8C)	\$0	\$0	\$0
B.	Total awarded to DBE subcontractors (Line 9C)	\$0	\$1,167,373	\$1,167,373
C.	Total awarded to DBEs (A+B)			\$1,167,373
D.	Total awarded to prime contractors (Line 8A)	\$0	\$15,049,828	\$15,049,828
E.	Annual percentage awarded to DBEs (C/D3)			7.8%

5d. Federal Fiscal Year 2018 - DBE Goal: 18.7%-Jun, 30.83%-Dec

DBE semi-annual report		June 1	Dec 1	Total
A.	Total awarded to DBE prime contractors (Line 8C)	\$0	\$0	\$0
B.	Total awarded to DBE subcontractors (Line 9C)	\$0	\$0	\$0
C.	Total awarded to DBEs (A+B)			\$0
D.	Total awarded to prime contractors (Line 8A)	\$0	\$0	\$0
E.	Annual percentage awarded to DBEs (C/D3)			0%

Table 6 summarizes LADOT’s annual DBE participation rates and re-orders them from highest to lowest value to determine the median participation rate.

*Table 6 DBE and Median Participation rates*

Year	DBE participation	Rates ordered high to low
2021	0.0%	7.8%
2020	0.0%	0.0%
2019	7.8%	0.0%
2018	0.0%	0.0%

Because there are two middle values when the rates are ordered, the median is determined by averaging those two values, 0.0% and 0.0%, which is 0.0%.

Therefore, the goal adjusted with past participation would be the average of the Base Figure (9.96%) and the median DBE participation figure (0.0%), or 4.98%.

$$\text{Adjusted Base Figure} = (9.96\% + 0.0\%)/2 = 4.98\%$$

The low rate of past DBE participation supports a downward adjustment to the Base Figure.

### **Adjustment of Base Figure**

The Base Figure determined in Step 1 reflects the amount of participation that DBEs would be expected to achieve in the absence of present and past effects of discrimination. However, the projects for FFY 22-24 are similar to past projects so LADOT is adjusting the Base Figure for past DBE participation. As a result, the adjusted DBE goal is 4.98%.

**The Adjusted Overall DBE goal for FFY 2022-2024 is 4.98%.**

### **Estimated Race-Neutral and Race-Conscious Participation**

LADOT is expected to meet the maximum feasible portion of its overall DBE goal by using race-neutral means. Race-neutral DBE participation occurs when a DBE is awarded a prime contract through customary competitive procurement procedures, is awarded a subcontract on a prime contract that does not carry a DBE goal, or even if there is a DBE goal, is awarded a subcontract by a prime contractor that did not consider its DBE status in making the award (e.g., a prime contractor that uses a strict low bid system to award subcontracts). Race-neutral means include, but are not limited to, utilizing DBE prime contractors, making RFPs/solicitations attractive to DBEs, unbundling contracts, simplifying or reducing bonding requirements, marketing to DBEs, distributing DBE directories to prime contractors, and strengthening required small business strategies. Race-conscious means include advertising a DBE goal on a project and are used when the overall goal has not been met through race-neutral methods.

### **Race-Neutral and Race-Conscious Split FFY 2022-2024**

Should LADOT not be able to meet its DBE goal through race-neutral methods only, race-neutral and race-conscious splits have been calculated for DOT-assisted contracts. LADOT followed the methodology provided by the FTA for determining race-neutral (RN) and race-conscious (RC) splits.<sup>1</sup> This methodology determines the RN/RC split based on previous Relative RN Attainment of DBE achievement, Absolute RN Attainment based on the previous Relative RN Attainment and the current Proposed Overall Goal, and subsequently the RC split based on the current Proposed Overall Goal and Absolute RN Attainment.

Table 7 summarizes the inputs for the RN/RC split from DBE achievements and the Proposed Overall Goal.

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<sup>1</sup> FTA. Grantee DBE Goal-Setting and Consultation Webinar. May 2018.

*Table 7 Inputs for Calculating Race-Neutral and Race-Conscious Splits*

7a. DBE Achievement, Race-Neutral Achievement, and Total Awards by Semi-Annual Reporting Period for the Past Three Years

Report due date	Overall DBE achievement	Race neutral attainment	Total awards
On awards & commitments			
Dec 2021	\$0	\$0	\$0
June 2021	\$0	\$0	\$0
Dec 2020	\$0	\$0	\$0
June 2020	\$0	\$0	\$0
Dec 2019	\$1,167,373	\$0	\$15,049,828
June 2019	\$0	\$0	\$0
<b>Total</b>	<b>\$1,167,373</b>	<b>\$0</b>	<b>\$15,049,828</b>

7b. Summary

Item	Amount
Overall DBE achievement FFY 2019-2021 (\$)	\$1,167,373
Race-neutral attainment FFY 2019-2021 (\$)	\$0
Proposed Goal for FFY 2022-2024	4.98%

LADOT calculated the race-neutral and race-conscious splits in the following steps.

Step 1. Determine the Relative RN Attainment by dividing Race Neutral (RN) Attainment by the Overall DBE Achievement in the past DBE goal period (Table 7b).

$$\text{Relative RN Attainment} = \text{RN Attainment} / \text{Overall DBE Achievement}$$

$$0\% = \$0 / \$1,167,373$$

Step 2. Determine the Absolute RN Attainment by multiplying the Relative RN Attainment (%) by the Proposed Overall Goal (%).

$$\text{Absolute RN Attainment} = \text{Relative RN Attainment} \times \text{Proposed Goal}$$

$$0\% = 0\% \times 4.98\%$$

Step 3. Determine the RC Split by subtracting the Proposed Overall Goal (%) by the Absolute RN Attainment (%).

$$\text{RC Split} = \text{Proposed Goal} - \text{Absolute RN Attainment}$$

$$4.98\% = 4.98\% - 0\%$$

**LADOT has calculated that the overall DBE goal will be achieved by the following splits:  
0% race-neutral, 4.98% race-conscious methods.  
However, LADOT will continue to implement race-neutral measures.**

## CONSULTATION AND PUBLICATION

LADOT is required to engage in consultation with stakeholders in establishing its overall goal. This includes consultation with minority, womens', and general contractor groups; community organizations; and other officials or organizations which could be expected to have information concerning the availability of disadvantaged and non-disadvantaged businesses, the effects of discrimination on opportunities for DBEs, and efforts to establish a level playing field for the participation of DBEs. This also includes a published notice announcing the proposed overall goal before submission. This section provides information about LADOT's consultation and publication for the 1% DBE goal published to the public in September 2021. Since then, LADOT has re-calculated the DBE goal to 4.98%.

### Published Notice and Stakeholder Consultation

On August 6, 2021, LADOT posted the proposed DBE goal with a notice on the LADOT Transit website <https://www.ladottransit.com/dbe/> for a 30-day comment period. On the same day, it began emailing over 70 industry or trade organizations, community-based organizations, City Council offices, and peer agencies to notify them of the proposed DBE goal being available and to solicit comment on it. The notice said LADOT was collecting comment through September 7, 2021 by phone, email, regular mail, and by the public information session. A day was added to the comment period to allow time for a holiday.

The LADOT Transit website included (see Attachments):

- Carousel notice on homepage
- Notice/information on the goal
- Proposed DBE goal
- Link to the DBE goal methodology report
- Public information Zoom session details
- Presentation from the public information session
- Invitation to comment by various means

LADOT notified the following divisions, peer agencies, and business associations. Some organizations had multiple recipients.

- Los Angeles Latino Chamber of Commerce
- Greater Los Angeles African American Chamber of Commerce
- Southern California Black Chamber of Commerce
- Los Angeles Area Chamber of Commerce
- Black Chamber of Commerce of Los Angeles County
- Crenshaw Chamber of Commerce
- Regional Black Chamber of Commerce SFV
- LA County Business Federation
- California Asian Pacific Chamber of Commerce
- LA South Chamber of Commerce
- Chinese Chamber of Commerce of Los Angeles
- East Los Angeles Chamber of Commerce

- African American Community Empowerment Council
- Peruvian Chamber of Commerce of Los Angeles
- American Indian Chamber of Commerce of California
- Los Angeles Urban League
- East Los Angeles Minority Business Development Center
- Charo Community Development Corporation
- Pacific Asian Development Center
- Vietnamese American Chamber of Commerce
- Filipino American Chamber of Commerce of LA
- Armenian Chamber of Commerce
- Russian American Business Council of Southern California
- American Subcontractors Association
- Arab American Association of Engineers & Architects
- Asian American Architects & Engineers Association
- Asian American Economic Development Enterprises, Inc.
- Asian Business Association
- Asian Women in Business
- Associated General Contractors of California
- Black Business Association
- China US Business Association
- Chinese American Construction Professionals
- Filipino American Society of Architects & Engineers
- Latin Business Association
- Los Angeles Chapter of National Organization of Minority Architects
- National Association of Minority Contractors of Southern California
- National Association of Woman Business Owners of Los Angeles
- National Association of Women In Construction
- Society of Hispanic Professional Engineers
- South Asian Business Alliance Network
- Southern California Contractors Association
- Elite Service Disabled Veteran Owned Business
- Advancing Women in Transportation
- Women's Business Enterprise National Council
- Small Business Liaison, District 7, Caltrans
- Deputy Executive Officer, Small Business Programs, Diversity & Economic Opportunity Department, Metro
- Transportation Business Advisory Council, Metro
- Contractor Development and Bonding Program, City of Los Angeles
- Contracts and Purchasing Director, Port of Los Angeles
- DBE Liaison Officer, Los Angeles World Airports
- Chief Procurement Officer, City of Los Angeles
- Mayor's Office of Economic Development, City of Los Angeles
- Council Districts 1-15, City of Los Angeles

## **Public Information Session and 30-Day Comment Period (Discretionary)**

LADOT prioritizes virtual community engagement for events that traditionally would be held in indoor spaces because this is the safest way to protect staff and the community at-large from COVID-19 exposure and spread. This practice aligns with information and orders issued by the Los Angeles County Department of Public Health during the public comment period. Accordingly, LADOT held a public information session for the proposed DBE goal online on August 25, 2021 at 1:00 p.m. Pacific Time by the Zoom program. LADOT presented a draft goal of 1% that did not include the Mobility Hubs or 16<sup>th</sup>/Maple projects, which were added to the goal after the comment period closed. One stakeholder attended. No comments or questions were submitted at the session.

The session consisted of 1) an introduction by a moderator, 2) proposed DBE goal and methodology presentation, 3) question and comment period, and 4) resources related to contracting and certification with subject-matter experts available to answer questions.

The presentation slides were posted to the LADOT website within a day of the presentation.

During the 30-day comment period, LADOT received comment (a), which was followed up by the sender with comment (b):

(a) “That is a ridiculous goal for a city that is mostly minority.”

(b) “This goal is only for those specific items with available firm (sic) that have a commercial (sic) useful function in that area. Maybe in the future it would be a good idea to state that the particular goal is for this project.”

There was also a request to view the goal letter or the consultation presentation with an inquiry about how the goal was calculated and why there was no race-neutral goal.

### Conclusion

LADOT’s overall DBE goal is 4.98%. Because of past DBE participation patterns, all of the overall goal is expected to be achieved through race-conscious means. However, LADOT will still employ race-neutral means to engage DBEs in procurement.

To engage the public on the goal, LADOT invited over 70 stakeholders, trade and industry groups, community-based organizations, and peer agencies to comment on the goal. One comment initially criticized the goal, but then understood that the goal only applies to firms with a commercially useful function.

While the comment period for the proposed goal was a minimum 30 days, LADOT remains open to comments and inquiries about the goal on an ongoing basis. The overall goal and methodology remain on the LADOT Transit DBE webpage <https://www.ladottransit.com/dbe/>. Comments or questions on the goal may be submitted to LADOT Transit Customer Service Center, Attn.: DBE Goal, 201 North Los Angeles St. #16, Los Angeles, CA, 90012; by phone at (213, 310, 323 or 818) 808-2273; or email: [dbel@ladottransit.com](mailto:dbel@ladottransit.com)

## **ATTACHMENTS**

1. LADOT Transit homepage
2. LADOT DBE goal website/Public Notice, August 6, 2021
3. Sample email 1 to Stakeholders/Public Notice
4. Sample email 2 to City Council offices/Public Notice
5. Sample email 3 to Stakeholders/Public Notice
6. Flyer
7. LADOT DBE goal website with Zoom session link, August 17, 2021
8. LADOT DBE goal website with presentation posted August 25, 2021
9. Public Info Session Presentation
10. Public Info Session Zoom Sign-in Sheet
11. Written comment from stakeholder



**COVID-19** Face masks are required on all LADOT Transit vehicles. Nationwide labor shortages are causing delays and missed trips. Please see our COVID-19 page for details and further information.

### Public webinar presentation of the DBE goal scheduled on August 25 at 1:00 PM

#### REGISTRATION LINK

Register in advance for this webinar:

[https://us02web.zoom.us/webinar/register/WN\\_qJVeKKF5R767onPFlujjA](https://us02web.zoom.us/webinar/register/WN_qJVeKKF5R767onPFlujjA)

#### WEBINAR LINK & DIAL IN

Videoconference access will be available via Zoom software at: <https://zoom.us/join>

Teleconference is available Toll Free by dialing 1-877-853-5247 or 1-888-788-0099 Webinar ID:

848 3875 0006

MORE INFORMATION



- DASH
- COMMUTER EXPRESS
- CITYRIDE
- LAnow
- RIDER ALERTS
- REAL-TIME BUS INFO

Attachment 1

## Rider Alerts

<https://www.ladottransit.com/ondemandstops> Custom Wide

## Tweets by @ladottransit

LADOT Transit @ladottransit



## Attachment 2



Search



# Disadvantaged Business Enterprise (DBE) Three-Year Overall Goal for Federal Fiscal Years 2019–2021

The City of Los Angeles Department of Transportation (LADOT) has established a Disadvantaged Business Enterprise (DBE) program in accordance with the U.S. Department of Transportation (DOT), 49 Code of Federal Regulations (CFR), part 26. DOT created the DBE program to ensure that firms competing for DOT-assisted contracts for these projects are not disadvantaged by unlawful discrimination. LADOT formed its overall goal to help ensure that DBEs have an equal opportunity to participate in LADOT's DOT-assisted contracts. The Federal Transit Administration (FTA) has concurred with the LADOT DBE goal for FFY 2019-2021 (October 1, 2019 through September 30, 2021):

[DBE Goal FFY 2019–2021 Methodology](#)

LADOT has drafted a DBE goal for FFY 2022-2024, the three-year period from October 1, 2022 (Federal Fiscal Year 2022) through September 30, 2024 (Federal Fiscal Year 2024). The overall draft goal is 1% for DOT-assisted contracts. It is expressed as DBE availability on FTA-assisted contracts in the upcoming goal period. LADOT is collecting public comments on the draft DBE goal until September 7, 2021.

[DBE Goal FFY 2022-2024](#)

Public comments and questions may be submitted to:

**LADOT Transit Customer Service Center**

201 North Los Angeles St. #16, Los Angeles, CA, 90012.

(213, 310, 323 or 818) 808-2273

[info@ladottransit.com](mailto:info@ladottransit.com)

**Attachment 3**

Angela Trinh &lt;angela.trinh@lacity.org&gt;

**Correction: LADOT Proposed DBE Goal FFY22-24 for stakeholder input**

1 message

Angela Trinh &lt;angela.trinh@lacity.org&gt;

Mon, Aug 9, 2021 at 2:30 PM

Bcc [REDACTED]  
[REDACTED]  
[REDACTED]

Dear Stakeholders,

This is a correction to the email regarding LADOT Proposed DBE Goal FFY22-24 for stakeholder input.

LADOT will consider all comments for the proposed goal received by **September 7, 2021** - not August 7, 2021, as previously stated.

I apologize for the error.

Regards,

Angela Trinh

----- Forwarded message -----

From: **Angela Trinh** <angela.trinh@lacity.org>

Date: Fri, Aug 6, 2021 at 6:56 PM

Subject: LADOT Proposed DBE Goal FFY22-24 for stakeholder input

To:

Dear Stakeholders,

I am writing to notify and welcome stakeholder input on LADOT's Disadvantaged Business Enterprise (DBE) goal for Federal Fiscal Year (FFY) 2022-2024. The City of Los Angeles Department of Transportation (LADOT) has established a DBE program in accordance with the U.S. Department of Transportation (DOT), 49 Code of Federal Regulations (CFR), Part 26. The goal is established to help ensure that DBEs have an equal opportunity to participate in LADOT's DOT-assisted contracts.

LADOT's proposed DBE overall goal is **1%** for DOT-assisted contracts. The overall goal is for a three-year period from October 1, 2021 through September 30, 2024. **0%** will be achieved through race-neutral methods and **1%** will be achieved through race-conscious methods. The overall goal is expressed as DBE availability on FTA-assisted contracts in the upcoming goal period. The proposed DBE goal and methodology for FFY 2022-2024 are available at: <https://www.ladottransit.com/dbe/>

LADOT will host an online public information session on the goal and methodology on August 25, 2021. Information to register for the session will be forthcoming at <https://www.ladottransit.com/dbe/>.

Public comments and questions may be submitted to:

**LADOT Transit Customer Service Center**

201 North Los Angeles St. #16, Los Angeles, CA, 90012.

(213, 310, 323 or 818) 808-2273

LADOT staff is also available for a phone call to respond to inquiries and receive comments on the DBE goal. Please reach Angela Trinh at [angela.trinh@lacity.org](mailto:angela.trinh@lacity.org) to set up an appointment.

LADOT will consider all comments for the proposed goal received by August 7, 2021 before submitting its goal due to the Federal Transit Administration on September 30, 2021.

Best Regards,

**Angela Trinh**

Transportation Planning Associate

City of Los Angeles Department of Transportation

**Notice:** The information contained in this message is proprietary information belonging to the City of Los Angeles and/or its Proprietary Departments and is intended only for the confidential use of the addressee. If you have received this message in error, are not the addressee, an agent of the addressee, or otherwise authorized to receive this information, please delete/destroy and notify the sender immediately. Any review, dissemination, distribution or copying of the information contained in this message is strictly prohibited.



## Attachment 4

# Fwd: LADOT's Disadvantaged Business Enterprise (DBE) goal (Transit Bureau FTA-Assisted Contracts)

1 message

Angela Trinh <angela.trinh@lacity.org>  
To: Angela Trinh <angela.trinh@lacity.org>

Fri, Aug 20, 2021 at 3:54 PM

Note: Miles sent this to City Council offices.

----- Forwarded message -----

From: **Miles Mitchell** <miles.mitchell@lacity.org>

Date: Thu, Aug 19, 2021 at 2:23 PM

Subject: LADOT's Disadvantaged Business Enterprise (DBE) goal (Transit Bureau FTA-Assisted Contracts)

To: Miles Mitchell <miles.mitchell@lacity.org>

Dear Stakeholders,

We are writing to notify and welcome stakeholder input on LADOT's Disadvantaged Business Enterprise (DBE) goal for Federal Fiscal Year (FFY) 2022-2024. The City of Los Angeles Department of Transportation (LADOT) has established a DBE program in accordance with the U.S. Department of Transportation (DOT), 49 Code of Federal Regulations (CFR), Part 26. The goal is established to help ensure that DBEs have an equal opportunity to participate in LADOT Transit Bureau's FTA-assisted contracts.

LADOT's proposed DBE overall goal is **1%** for FTA-assisted contracts. The overall goal is for a three-year period from October 1, 2021 through September 30, 2024. **0%** will be achieved through race-neutral methods and **1%** will be achieved through race-conscious methods. The overall goal is expressed as DBE availability on FTA-assisted contracts in the upcoming goal period. The proposed DBE goal and methodology for FFY 2022-2024 are available at: <https://www.ladottransit.com/dbe/>

LADOT will host an online public information session on the goal and methodology on August 25, 2021. Information to register for the session will be forthcoming at <https://www.ladottransit.com/dbe/>.

Public comments and questions may be submitted to:

### LADOT Transit Customer Service Center

201 North Los Angeles St. #16, Los Angeles, CA, 90012.  
(213, 310, 323 or 818) 808-2273  
[info@ladottransit.com](mailto:info@ladottransit.com)

LADOT will consider all comments for the proposed goal received by September 7, 2021 before submitting its goal due to the Federal Transit Administration on September 30, 2021.

Thank you.

--

### Miles Mitchell, MPA

Senior Management Analyst

Government Affairs

Los Angeles Department of Transportation  
213.972.8475

Notice: The information contained in this message is proprietary information belonging to the City of Los Angeles and/or its Proprietary Departments and is intended only for the confidential use of the addressee. If you have received this message in error, are not the addressee, an agent of the addressee, or otherwise authorized to receive this information, please delete/destroy and notify the sender immediately. Any review, dissemination, distribution or copying of the information contained in this message is strictly

**Attachment 5**

Angela Trinh &lt;angela.trinh@lacity.org&gt;

---

**Fwd: LADOT Proposed DBE Goal**

1 message

---

**outreach@ladottransit.com** <outreach@ladottransit.com>  
To: angela.trinh@lacity.org

Tue, Aug 17, 2021 at 5:06 PM

----- Original Message -----

**Subject:**LADOT Proposed DBE Goal  
**Date:**2021-08-10 17:32  
**From:**outreach@ladottransit.com  
[REDACTED]

Greetings:

LADOT would like to invite you to participate in a webinar with regard to its proposed new Disadvantaged Business Enterprise (DBE) goal that has been drafted for October 1, 2021 through September 30, 2024. As a recipient of US Department of Transportation funding, LADOT is required to set an overall goal for DBE participation in DOT-assisted contracts in accordance with 49 CFR part 26 "Participation by Disadvantaged Business Enterprises (DBE) in Department of Transportation Programs." The overall goal is established to help ensure that DBEs have equal opportunity to participate in LADOT's DOT-assisted contracts. The current goal will expire at the end of September 2021.

LADOT is collecting public comments on the draft DBE goal until September 7, 2021. Public comments and questions may be submitted to:

DBE Comments  
LADOT Transit Customer Service Center  
201 North Los Angeles St. #16  
Los Angeles, CA, 90012  
(213, 310, 323 or 818) 808-2273  
[info@ladottransit.com](mailto:info@ladottransit.com)

The webinar to discuss the proposed goal is scheduled for Wednesday, Aug 25, 2021 at 1:00 PM Pacific Time (US and Canada):

## REGISTRATION LINK

Register in advance for this webinar:  
[https://us02web.zoom.us/webinar/register/WN\\_qJVeKKF5R767onPFlujlA](https://us02web.zoom.us/webinar/register/WN_qJVeKKF5R767onPFlujlA)

## WEBINAR LINK &amp; DIAL IN

Videoconference access will be available via Zoom software at: <https://zoom.us/join>

Teleconference is available Toll Free by dialing 1-877-853-5247 or 1-888-788-0099  
Webinar ID: 848 3875 0006  
Passcode: 961609

We hope that you will attend and advise your constituents about the webinar.

In addition, LADOT Transit has a contracting opportunity available that may be of interest to DBE's. It is for Solar-Powered Transit Signs. The aspirational participation goal for that RFP is 7.24% Applicants must register with LABAVN.org to respond to the RFP. Information about becoming a DBE certified vendor is also available at LABAVN.org. Please encourage your constituents to register at LABAVN and become certified as DBE vendors.

Thank you.

LADOT Transit

---

## 2 attachments

 **DBE\_Goal\_v3.pdf**  
86K

 **RFP\_LABAVN\_SolarSigns\_v6.pdf**  
115K



# DISADVANTAGED BUSINESS ENTERPRISE (DBE) Three-Year Overall Goal for Federal Fiscal Years 2022-2024

The City of Los Angeles Department of Transportation (LADOT Transit) has drafted a Disadvantaged Business Enterprise (DBE) program in accordance with the U.S. Department of Transportation (DOT), 49 Code of Federal Regulations (CFR), part 26. DOT created the DBE program to ensure that firms competing for DOT-assisted contracts for these projects are not disadvantaged by unlawful discrimination. LADOT formed its overall goal to help ensure that DBEs have an equal opportunity to participate in LADOT's DOT-assisted contracts.

The LADOT Transit drafted DBE goal for FFY 2022-2024 is for the three-year period from October 1, 2021 (Federal Fiscal Year 2022) through September 30, 2024 (Federal Fiscal Year 2024). The overall draft goal is 1% for DOT-assisted contracts. It is expressed as DBE availability on FTA-assisted contracts in the upcoming goal period. LADOT Transit is collecting public comments on the draft DBE goal until September 7, 2021.

## WEBINAR

A public webinar presentation of the goal is scheduled for **August 25, 2021 at 1:00 PM (PDT)**.

## REGISTRATION LINK

Register in advance for this webinar:

[https://us02web.zoom.us/webinar/register/WN\\_qJVeKKF5R767onPFluljIA](https://us02web.zoom.us/webinar/register/WN_qJVeKKF5R767onPFluljIA)

## WEBINAR LINK & DIAL IN

Videoconference access will be available via Zoom software at: <https://zoom.us/join>

Teleconference is available Toll Free by dialing 1-877-853-5247 or 1-888-788-0099

Webinar ID: 848 3875 0006

## Attachment 7



Search



# Disadvantaged Business Enterprise (DBE) Three-Year Overall Goal for Federal Fiscal Years 2019–2021

The City of Los Angeles Department of Transportation (LADOT) has established a Disadvantaged Business Enterprise (DBE) program in accordance with the U.S. Department of Transportation (DOT), 49 Code of Federal Regulations (CFR), part 26. DOT created the DBE program to ensure that firms competing for DOT-assisted contracts for these projects are not disadvantaged by unlawful discrimination. LADOT formed its overall goal to help ensure that DBEs have an equal opportunity to participate in LADOT's DOT-assisted contracts. The Federal Transit Administration (FTA) has concurred with the LADOT DBE goal for FFY 2019-2021 (October 1, 2019 through September 30, 2021):

[DBE Goal FFY 2019–2021 Methodology](#)

LADOT has drafted a DBE goal for FFY 2022-2024, the three-year period from October 1, 2022 (Federal Fiscal Year 2022) through September 30, 2024 (Federal Fiscal Year 2024). The overall draft goal is 1% for DOT-assisted contracts. It is expressed as DBE availability on FTA-assisted contracts in the upcoming goal period. LADOT is collecting public comments on the draft DBE goal until September 7, 2021.

[DBE Goal FFY 2022-2024](#)

Public comments and questions may be submitted to:

**LADOT Transit Customer Service Center**

201 North Los Angeles St. #16, Los Angeles, CA, 90012.

(213, 310, 323 or 818) 808-2273

[info@ladottransit.com](mailto:info@ladottransit.com)



## **PUBLIC WEBINAR PRESENTATION OF THE DBE GOAL SCHEDULED FOR AUGUST 25 AT 1:00 PM**

### **Registration Link**

Register in advance for this webinar: [https://us02web.zoom.us/webinar/register/\\_/WN\\_qjVeKKF5R767onPFluljIA\\_](https://us02web.zoom.us/webinar/register/_/WN_qjVeKKF5R767onPFluljIA_)

### **Webinar Link & Dial In**

Videoconference access will be available via Zoom software at: <https://zoom.us/join>

Teleconference is available Toll Free by dialing 1-877-853-5247 or 1-888-788-0099 Webinar ID:  
848 3875 0006



[Privacy Policy](#) | [Title VI Policy](#) | [Accessible Services](#)



## Attachment 8

Search



# Disadvantaged Business Enterprise (DBE) Three-Year Overall Goal for Federal Fiscal Years 2019–2021

The City of Los Angeles Department of Transportation (LADOT) has established a Disadvantaged Business Enterprise (DBE) program in accordance with the U.S. Department of Transportation (DOT), 49 Code of Federal Regulations (CFR), part 26. DOT created the DBE program to ensure that firms competing for DOT-assisted contracts for these projects are not disadvantaged by unlawful discrimination. LADOT formed its overall goal to help ensure that DBEs have an equal opportunity to participate in LADOT's DOT-assisted contracts. The Federal Transit Administration (FTA) has concurred with the LADOT DBE goal for FFY 2019-2021 (October 1, 2019 through September 30, 2021):

[DBE Goal FFY 2019–2021 Methodolog](#)

LADOT has drafted a DBE goal for FFY 2022-2024, the three-year period from October 1, 2022 (Federal Fiscal Year 2022) through September 30, 2024 (Federal Fiscal Year 2024). The overall draft goal is 1% for DOT-assisted contracts. It is expressed as DBE availability on FTA-assisted contracts in the upcoming goal period. LADOT is collecting public comments on the draft DBE goal until September 7, 2021.

[DBE Goal FFY 2022-2024](#)

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(213, 310, 323 or 818) 808-2273

[info@ladottransit.com](mailto:info@ladottransit.com)

# PUBLIC WEBINAR PRESENTATION OF THE DBE GOAL HELD AUGUST 25, 2021

[Download Presentation PDF](#)



[Privacy Policy](#) | [Title VI Policy](#) | [Accessible Services](#)

## Attachment 9

# Meeting Procedures

- This meeting is being recorded, including all audio, video, and all visible names and numbers. All members of the public who wish to comment during this meeting must correctly identify themselves prior to speaking.
- LADOT will give a presentation of its Disadvantaged Business Enterprise Goal. Following the presentation, the public comment period will be opened.
- At that time, those joined through Zoom software may use the raise hand function to be recognized. Those on the phone will press \*9 to be recognized.
- At any time, attendees may use the Chat feature to communicate any issues with audio or video to the moderator.



August 25, 2021



# Disadvantaged Business Enterprise (DBE) Goal FFY 2022-2024

Angela Trinh  
Transit Services  
LADOT



August 25, 2021



## What is a DBE goal?

- Comply with 49 CFR Part 26 “Participation by Disadvantaged Business Enterprises (DBE) in Department of Transportation Programs”
  - Recipients of US DOT FTA grant funds must establish a DBE program, set a DBE goal, and report on DBE attainment for FTA-assisted contracts
- Effective October 1, 2022 – September 30, 2024 (FFY 2022-2024)
- Consult stakeholders on the DBE goal and methodology

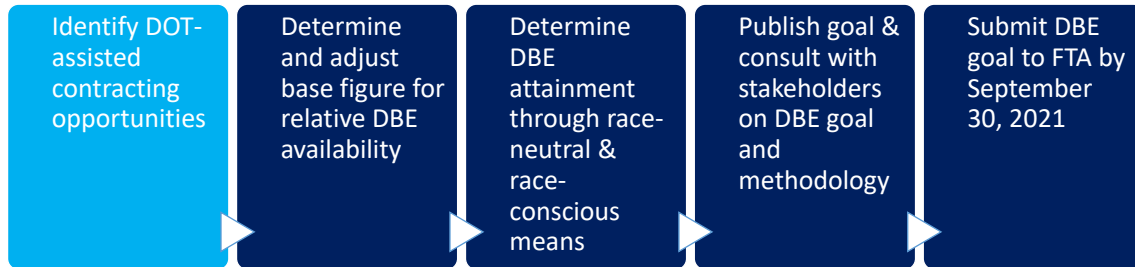


## Proposed DBE Goal

- DBE Goal: 1%
- Total FTA funding: \$3,634,381
- Two FTA-assisted projects
  - Solar Real-time Bus Arrival Signs: \$418,404
  - Maintenance Facility Upgrades: \$3,215,977
- Race-neutral: 0%, Race-conscious: 1%



## DBE Goal and Methodology



Effective October 1, 2022 – September 30, 2024 (FFY 2022-2024)



## FTA-Assisted Contracting Opportunities

- Solar Real-Time Bus Arrival Signs: \$418,404
- Maintenance Facility Upgrades: \$3,215,977



## Solar Real-Time Bus Arrival Signs

- \$418,404
- 170 solar-powered, real-time bus arrival information signs
- Select bus stops along central LA DASH routes
- To enhance DASH performance and provide equitable and affordable access to information, transit service, and advanced technologies
- BAVN ID number 200454

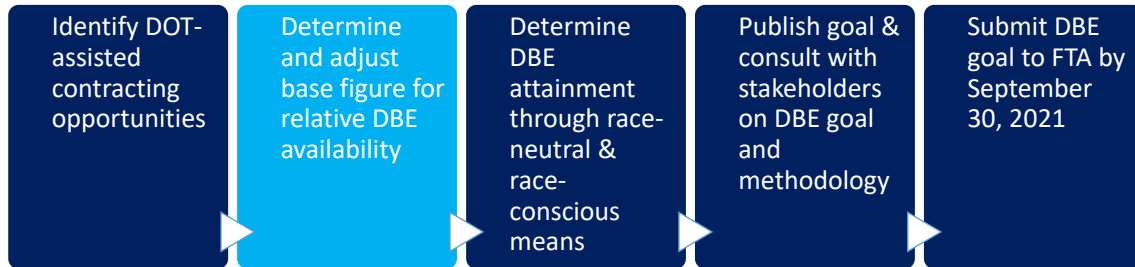


## Maintenance Facility Upgrades

- \$3,215,977
- 454 E Commercial Street
- Install 15 high-powered electric bus chargers and associated electrical equipment, charger management system



## DBE Goal and Methodology



Effective October 1, 2022 – September 30, 2024 (FFY 2022-2024)



## Base Figure of Relative DBE Availability

- California Unified Certification Program (UCP) database (2021)
- U.S. Census County Business Patterns (2018, 2019)

$$\text{Base Figure} = \frac{\text{Ready, Willing, and Able DBEs}}{\text{All Ready, Willing, and Able Firms}}$$





## DBE Relative Availability or Base Figure

		A	B	A/B = C
NAICS code	NAICS description	DBEs firms (#)	All firms (#)	Base figure
Solar Bus Arrival Signs				
339950	Sign manufacturing	14	274	0.051
Maintenance Facility Upgrades				
423610	Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment	70	1,002	
335313	Switchgear and Switchboard Apparatus Manufacturing	0	19	
335999	All other miscellaneous electrical equipment ...	10	55	
Maintenance Facility Upgrades Total		80	1,076	0.074

## Weighing the Projects

Project	FTA dollars	Weight
Solar Bus Arrival Signs	\$ 418,404	0.115
Maintenance Facility Upgrades	\$ 3,215,977	0.885
Total	\$ 3,634,381	

Weighted Base Figure = Base Figure x Project Weight

## Total the Weighted Base Figures

Weighted Base Figure = Base Figure x Project Weight

NAICS code	NAICS description	A DBEs firms (#)	B All firms (#)	A/B = C Base figure	D Project weight	C x D = E Weighted base figure
<b>Solar Bus Arrival Signs</b>						
339950	Sign manufacturing	14	274	0.051	0.115	0.59%
<b>Maintenance Yard Upgrades</b>						
423610	Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment	70	1,002			
335313	Switchgear and Switchboard Apparatus Manufacturing	0	19			
335999	All other miscellaneous electrical equipment ...	10	55			
Maintenance Yard Upgrades subtotal		80	1,076	0.074	0.885	6.58%
Total						7.17%

## Overall DBE Goal

$$\begin{aligned}
 \text{Overall DBE Goal} &= \text{Weighted Base Figure}_{\text{Solar signs}} \\
 &+ \text{Weighted Base Figure}_{\text{Maintenance upgrade}} \\
 &= 0.59\% + 6.58\% \\
 &= 7.17\%
 \end{aligned}$$

## Adjusting the Base Figure

- Past participation
- Evidence from disparity studies
- Statistical disparities related to financing, bonding, and insurance
- Data on employment, self-employment, education and training, and union apprenticeship programs
- Other relevant data



## Past Participation

- Past participation of DBEs on LADOT projects
- Past projects:
  - FFY 2019-2021: \$18,015,553
    - Streetscapes Central Ave.: \$339,428
    - San Fernando Bikepath Phase III: \$18,388,000
  - FFY 2016-2018: \$190,000
    - Streetscapes Glassell Park Transit Pavilion: \$190,000



## Past Participation

Period	Attainment
FFY 2021	Total dollars awarded: \$0 Percentage awarded to DBEs: 0%
FFY 2020	Total dollars awarded: \$0 Percentage awarded to DBEs: 0%
FFY 2019	Total dollars awarded: \$15,049,828 Percentage awarded to DBEs: 7.8%
FFY 2018	Total dollars awarded: \$0 Percentage awarded to DBEs: 0%
FFY 2017	Total dollars awarded: \$190,000 Percentage awarded to DBEs: 59.2%



## Past Participation

Year	DBE participation	Rates sorted high to low	
2021	0.0%	59.2%	
2020	0.0%	7.8%	
2019	7.8%	<b>0.0%</b>	Median
2018	0.0%	0.0%	
2017	59.2%	0.0%	

Adjusted Base Figure =  $(7\% + 0.0\%)/2 = 3.5\%$



## Relevant Disparity Studies

- Metro (2017) Disparity Study found that:
  - Minority- and women-owned businesses in Los Angeles County and California do not have the same access to financing, bonding, and insurance as non-Hispanic white men and businesses owned by non-Hispanic white men
  - Certain minority groups and women face barriers related to human capital, financial capital, business ownership, and business success in Metro study area



## Other Relevant Data

- Maintenance Facility Upgrades Project
  - Procurement from a state schedule with set vendors and prices
  - State held the open bid and award to create a purchasing schedule
  - 0 DBEs adjusts the Overall goal to 0.59%



## Other Relevant Data

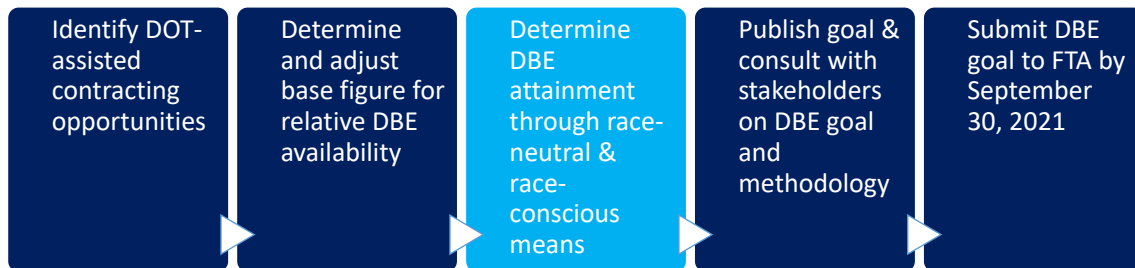
NAICS code	NAICS description	A DBEs firms (#)	B All firms (#)	A/B = C Base figure	D NAICS weight	C x D = E Weighted base figure
Solar Bus Arrival Signs						
339950	Sign manufacturing	14	274	0.051	0.115	0.59%
Maintenance Yard Upgrades						
423610	Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment	0	1002	0.000		
335313	Switchgear and Switchboard Apparatus Manufacturing	0	19	0.000		
335999	All other miscellaneous electrical equipment ...	0	55	0.000		
Maintenance Yard Upgrades subtotal						0.885
Total						0.00%
						0.59%



Adjusted Base Figure/Overall goal = 1%



## DBE Goal and Methodology



Effective October 1, 2022 – September 30, 2024 (FFY 2022-2024)

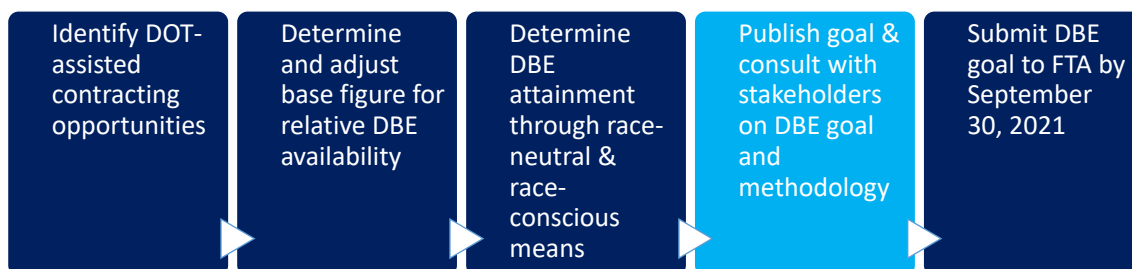


## Race-Neutral (RN) and Race-Conscious (RC) Participation

- Relative RN Attainment = RN Attainment / Overall DBE Achievement  
 $\$0/\$1,167,373 = 0\%$
  - Absolute RN Attainment = Relative RN Attainment x Proposed Goal  
 $0\% \times 1\% = 0\%$
  - RC Split = Proposed Goal – Absolute RN Attainment  
 $1\% - 0\% = 1\%$
- Race-neutral: 0%, Race-conscious: 1%



## DBE Goal and Methodology



Effective October 1, 2022 – September 30, 2024 (FFY 2022-2024)

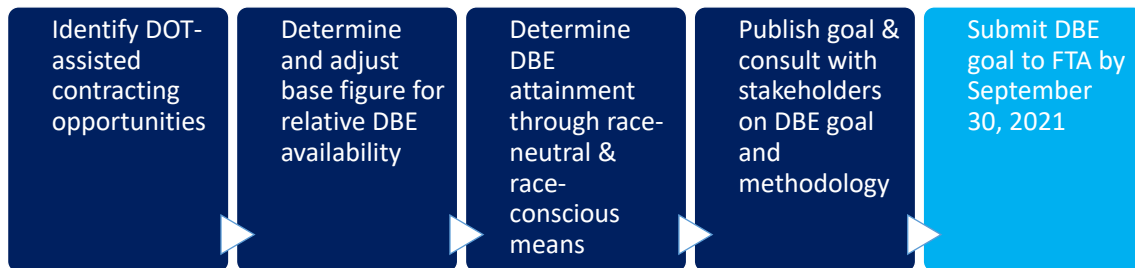


## Publish Goal & Consult with Stakeholders

- Collect public comment on the goal through September 7, 2021
- Submit DBE goal to FTA by September 30, 2021
- Submit any DBE goal revisions to FTA as needed and post to <https://www.ladottransit.com/dbe/>



## DBE Goal and Methodology



Effective October 1, 2022 – September 30, 2024 (FFY 2022-2024)





## Comments

- Is there anything else LADOT can consider in its DBE methodology?
- Do you have any other comments on the DBE goal?



## Public Comment

- This meeting is being recorded, including all audio, video, and all visible names and numbers.
- Those joined through Zoom software may use the raise hand function to be recognized. Those on the phone will press \*9 to be recognized.
- All members of the public who wish to comment must correctly identify themselves prior to speaking.
- Please wait for the moderator to let you know it's your turn to speak.
- Comments may also be submitted through the Chat or Q&A features.



August 25, 2021



## Comments

Public comments and questions may be submitted to:

- **LADOT Transit Customer Service Center**  
201 North Los Angeles St. #16, Los Angeles, CA, 90012.
- (213, 310, 323 or 818) 808-2273
- [info@ladottransit.com](mailto:info@ladottransit.com)

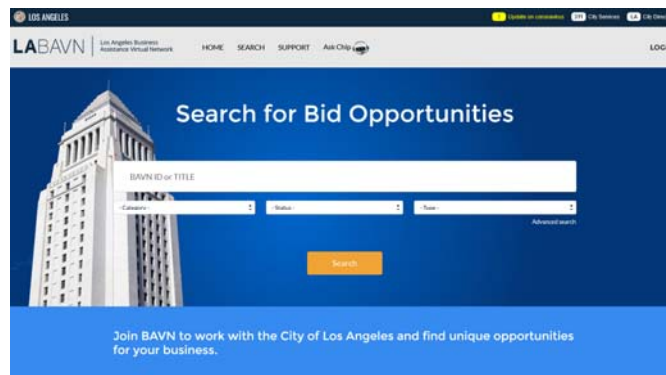
DBE Goal available at <https://www.ladottransit.com/dbe/>



## Doing Business with the City of Los Angeles

- Los Angeles Business Assistance Virtual Network (LABAVN)

[www.labavn.org](http://www.labavn.org)



Featured Opportunities



## Resources

- DBE certification: <https://bca.lacity.org/certification-program-description>
  - <https://lacity.diversitysoftware.com/>
- Bonding assistance: <https://imwis.com/services/contractor-bonding-development-programs/>
- Training: contracting with the city
  - [Contractor Development And Bonding Program](#)
  - [Bureau of Contract Administration](#)



Attendee Report

Report Generated: 8/26/2021 11:02

Topic	Webinar ID	Actual Start Time	Actual Duration (minutes)	Total Users
LADOT Disadvantaged Business Enterprise (DBE) Goal	848 3875 0006	8/25/2021 15:37		57 13

Attendee Details

Attended	User Name (Original N	First Name	Last Name	Organization
Yes	Salvador Gutierrez	Salvador	Gutierrez	Los Angeles Department of Transportation
Yes	Debbie Lawrence	Debbie	Lawrence	
Yes	Navid Barkhordar	Navid	Barkhordar	Merriwether Williams
Yes	Carolyn Andersen	Carolyn	Andersen	Ilium Associates Inc
Yes	Janna Smith	Janna	Smith	
Yes	John Gobis	John	Gobis	Gobis & Co LLC

**Attachment 11**

Angela Trinh &lt;angela.trinh@lacity.org&gt;

---

**Re: LADOT Proposed DBE Goal FFY22-24 for stakeholder input**

1 message

Tue, Aug 10, 2021 at 1:40 PM

[REDACTED]  
To: Angela Trinh <angela.trinh@lacity.org>C [REDACTED]  
[REDACTED]

Thanks for the your response. This goal is only for those specific items with available firm that have a commercial useful fuction in that area. Maybe in the future it would be a good idea to state that the particular goal is for this project. Your thoughts

Sent from my BlackBerry 10 smartphone.

---

**From:** Angela Trinh**Sent:** Tuesday, August 10, 2021 1:33 PM**To:** [REDACTED]**C:** [REDACTED]**Subject:** Re: LADOT Proposed DBE Goal FFY22-24 for stakeholder input

Dea [REDACTED]:

Thank you for your comment and question.

LADOT conducted the study using FTA's methodology of forming a base figure and then adjusting it with DBE data from its procurement plan. The base figure is a percentage of relative DBE availability for the projects in the three year period, which are the Solar Bus Arrival Signs and the Maintenance Facility Upgrades. LADOT formed the base figure for those projects using DBE data from the California state UPC and all firm data from the US census. Once we formed the base figure, LADOT adjusted it to use only applicable data from the Solar Bus Arrival Signs project and arrived at the 1% goal.

Please let me know if you have any other comments or questions.

Sincerely,  
Angela Trinh

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On Sat, Aug 7, 2021 at 12: [REDACTED] > wrote:

That is a ridiculous goal for a city that is mostly minority. Who did the study?

[REDACTED]  
[REDACTED]

Sent from my BlackBerry 10 smartphone.

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**From:** Angela Trinh**Sent:** Friday, August 6, 2021 6:56 PM**Subject:** LADOT Proposed DBE Goal FFY22-24 for stakeholder input

Dear Stakeholders,

I am writing to notify and welcome stakeholder input on LADOT's Disadvantaged Business Enterprise (DBE) goal for Federal Fiscal Year (FFY) 2022-2024. The City of Los Angeles Department of Transportation (LADOT) has established a DBE program in accordance with the U.S. Department of Transportation (DOT), 49 Code of Federal Regulations (CFR), Part 26. The goal is established to help ensure that DBEs have an equal opportunity to participate in LADOT's DOT-assisted contracts.

LADOT's proposed DBE overall goal is **1%** for DOT-assisted contracts. The overall goal is for a three-year period from October 1, 2021 through September 30, 2024. **0%** will be achieved through race-neutral methods and **1%** will be achieved through race-conscious methods. The overall goal is expressed as DBE availability on FTA-assisted contracts in the upcoming goal period. The proposed DBE goal and methodology for FFY 2022-2024 are available at: <https://www.ladottransit.com/dbe/>

LADOT will host an online public information session on the goal and methodology on August 25, 2021. Information to register for the session will be forthcoming at <https://www.ladottransit.com/dbe/>.

Public comments and questions may be submitted to:

**LADOT Transit Customer Service Center**

[201 North Los Angeles St. #16, Los Angeles, CA, 90012.](#)

(213, 310, 323 or 818) 808-2273

LADOT staff is also available for a phone call to respond to inquiries and receive comments on the DBE goal. Please reach Angela Trinh at [angela.trinh@lacity.org](mailto:angela.trinh@lacity.org) to set up an appointment.

LADOT will consider all comments for the proposed goal received by August 7, 2021 before submitting its goal due to the Federal Transit Administration on September 30, 2021.

Best Regards,

**Angela Trinh**

Transportation Planning Associate

City of Los Angeles Department of Transportation

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